

# Your Transferable Skills List

The first step towards building a life around your passion, while incorporating your skills and strengths, is to take a look at how they integrate with one another.

**1) What skills do you have?**

Start by making a list of all the skills that you've developed or honed as a result of your education, training and experience. Think of as MANY as possible and list them out below:

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**2) What skills are transferable?**

Once you have your list, take a look and see what's transferable to your passion. What skills can you use to build a career, business or life around what you REALLY love? Get creative, sometimes the answer is not always obvious or conventional.

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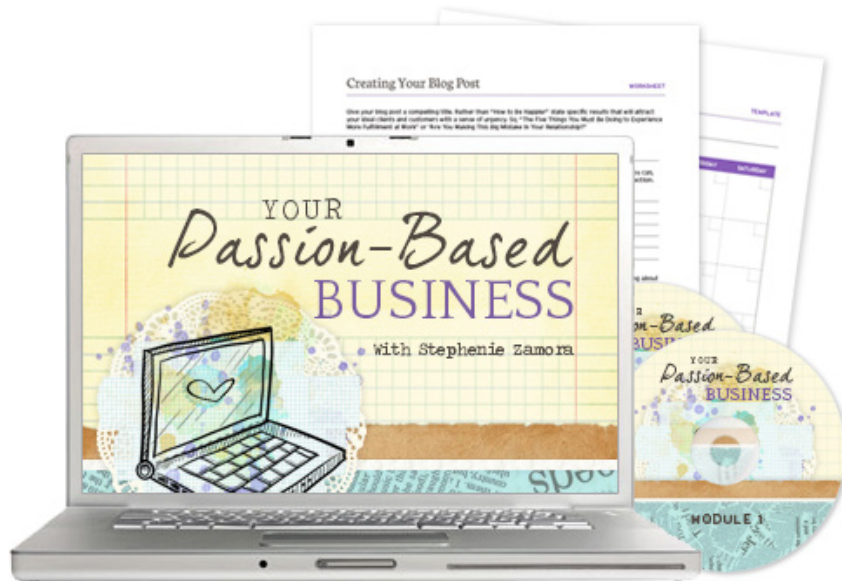
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# Ready to build a business around your passion?

In just twelve weeks, you'll go from "this is what I'm passionate about, now what do I do with it?" to having:

- Clarity around who your audience is and who specifically YOU want to work with.
- Products and services that speak directly to what your ideal customers and clients are looking for.
- A professional online presence through a beautiful website and solid social media profiles.
- A clear, step-by-step marketing strategy and plan to grow your audience fast.
- Every tool you need to work through the common fears and roadblocks that all entrepreneurs face.
- Compelling content for your website that gets people excited to be in your community.
- An opt-in offer that builds your email list FAST because it's exactly what people are looking for.
- My awesome, no-pressure sales strategy that helps me turn consultations into clients with great success.
- Step-by-step video trainings on all the technical how-tos, making you your own tech guru.
- A tribe of like-minded individuals on the same entrepreneurial journey as you.
- Your very own mentor who's not only done this herself, but has helped many others do the same.
- Everything you need to know to build an online business and start making money!

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